**Segmented Data for Family Fun Halifax**

Updated October 27th, 2016

**Reach\***

52,000 monthly page views

14,900 monthly visitors

10,100 unique monthly visitors

1026 e-newsletter subscribers

**Social Media\*\***

Facebook: 5,123 followers

Twitter: 1,660 followers

\*6-month average, calculated on Sep 13th, 2016

\*\*As of Oct. 27th, 2016