

A family travel and adventure resource for Canadians, whether staying in their hometown or travelling abroad.

## ABOUT HELEN EARLEY

Helen Earley is an award-winning\* travel writer with a degree in New Media Journalism and Photography from the University of West London (UK). After 11 years exploring the world as a flight attendant for a major British Airline, she traded in her wings to return to Nova Scotia with her family.

Always searching for the next "best kept secret" in family travel, Helen is the voice of Family Fun Halifax, and a regular contributor to Family Fun Canada.

\*2015 Travel Media Association of Canada Awards for Best Family Feature (First Prize and Outstanding Acheivement).





Family Fun Canada was Nominated for The Globe and Mail's 2014 #remarkablebiz Award for Canada's most remarkable small businesses.



Helen is a Member of the Travel Media Association of Canada (TMAC)

## **PARTNERS:**

Some of the people Helen has worked with:



























## FAMILY FUN CANADA: NETWORK REACH

WEBSITE	SOCIAL	SOCIAL
150,000 monthly visitors	13, 000 E-newsletter Subscribers	27, 204 Facebook Fans
592, 000 monthly page views	1,423 Instagram Followers	18,645 Twitter Followers

(Stats as of Sept. 2016)